

# TECH UPLOAD

## MARCH EDITION

NEW IT ALLIANCE

### NEW AND UPCOMING EVENTS

**March 8:** Ideas Amplified – Go Faster: What Does Go Faster Mean for Business and Education?

**March 21:** WIT March Social Event

**March 22:** NEW IT Alliance Tech Community Meeting

**April 27:** WIT@Work Breakfast Series - Unconscious Bias with Gail Farnsley, Gartner



Learn more at [newitalliance.com/events](http://newitalliance.com/events)

### NEW IT ALLIANCE NEWS

#### FUTURE NEWSLETTERS

Submit any content that you would like to have featured in a future newsletter to [newitalliance@gmail.com](mailto:newitalliance@gmail.com) by the 20th of each month.

Any events you would like us to help promote, complete our “[register your event](#)” (link to events page) form located on our events tab.

#### OUR YEAR TO COME

March is upon us, and along with thoughts of spring, it's time to also start thinking about summer camps! Several of our local college's host summer tech camps for middle and high school students, and registration sites are now open. If you haven't already signed your student up, be sure to do so before seats are gone. [FVTC](#) and [UW Green Bay](#) camp registrations are open now. UW Oshkosh is working on a 3-day mobile app workshop for girls going into grades 6-10. Registration should be opening late March. The NEW IT Alliance event page will be updated with registration links when available. If you're hosting a summer camp and would like us to post it on our event page, simply fill out our [Register Your Event](#) form, and we'll add your event to our site.

### NEW IT ALLIANCE NEWS CONT...

#### Tech Community

Join us on March 22 from 2-4pm for our Tech Community event. Microsoft's Michelle Schuler and Mackenzie Grondahl will discuss how their [TechSpark](#) and [TEALS](#) initiatives impact Northeast Wisconsin tech talent. At the meeting, we'll also share updates on the NEW IT Alliance, and other tech news from the community in a roundtable discussion. Bring your news and ideas on how to help solve the tech shortage in Northeast Wisconsin! [Click here](#) to register for the meeting.

#### Girls Who Code

THANK YOU to [New Horizons](#) for their gracious gift of books to the Girls Who Code club at Appleton West High School. The [Girls Who Code](#) club is a national organization whose goal is to help close the gender gap in technology by introducing girls in grades 6-12 to coding concepts. [NEW IT Alliance](#) and [Women in Technology \(WIT\)](#) have been working together to start clubs throughout Northeast Wisconsin. To date, we have six active clubs with 50 girls participating. The hope is that once the girls have spent some time with a club, they will be more willing to register for traditional computer science classes at their schools. Typically, only 20% of the high school computer science population is female, a number which needs to change in order to help increase the talent pipeline.

#### Talent Needs

Speaking of the IT talent pipeline, eleven of our member companies are reporting 64 IT job openings. Positions such as web developer, network analyst, developer, SAP, and information security are in high demand. Check out our [job board](#) to learn more about these openings, and encourage those you know to apply for these exciting opportunities. Don't see your company listed? [Contact us](#) to learn how to become a member, have your jobs listed on the job board, and help resolve the IT talent shortage.

#### Member Benefit Update

This year, the NEW IT Alliance will be revamping some of our member benefits. Schools and colleges are constantly looking for companies they can connect with for site visits and classroom speakers. NEW IT Alliance members can now request to be listed on our Outreach page. Alliance leadership will reach out to member organizations to gather the necessary information. The Outreach page will provide a single location for k12 schools and colleges to go when looking for technology guest speakers, or locations to do site visits. Not yet a member? Contact Kim Iversen at [newitalliance@gmail.com](mailto:newitalliance@gmail.com) to learn more.

#### Teacher Externship

As the need for IT people continues to increase, one of the bottlenecks in the pipeline is the lack of awareness among K12 teachers of the career opportunities within IT. To help educate our educators on

what opportunities are available for students interested in IT, the NEW IT Alliance in collaboration with CESA6 is developing a two day externship for teachers in the CESA6 and CESA7 area. This externship is designed to:

- Increase educator knowledge of IT labor market needs within region
- Bridge classroom instruction to create more relevance to student learning.
- Increase student interest in IT career fields within the region

Read our [blog post](#) to learn more about how you can help!

Interested companies should contact Kim Iversen at [newitalliance@gmail.com](mailto:newitalliance@gmail.com) for more information about sponsorships and hosting. Deadline for event participation is April 7, 2018.

Are you an interested teacher? Contact Tania Kilpatrick or Alec Belling for details on how to register.

[Continue reading to learn about what's happening in the region](#) ↓↓

## REGIONAL NEWS

### THE BRANDERY JOINS FORCES WITH THE GENER8TOR NETWORK OF ACCELERATORS

**CINCINNATI** – Nationally ranked accelerators The Branderly and gener8tor are joining forces to build on The Branderly’s legacy of successful startup launches in the Greater Cincinnati region.

Through a new partnership, gener8tor – known for its successful management of growing accelerators in Wisconsin and Minnesota – will bring its programming and events to Cincinnati. In addition to a traditional 16-week startup accelerator program, gener8tor also runs gBETA a free 7-week pre-accelerator program. They also manage the OnRamp series of corporate engagement events around the Midwest. [Continue Reading...](#)

## REGIONAL NEWS

### NWTC BLOG – WHY TODAY’S CRAZY DEMAND FOR IT WORKERS WILL GET EVEN CRAZIER

An article by NWTC blogger and graduate Joan Koehne

“When I enrolled at NWTC in 2015 I was carrying a flip phone. You remember the ones--one tap to text A, two for B, three for C. That pretty much sums up my digital literacy at the time. To get ahead in today’s workforce, it helps to be tech savvy. It’s one of the reasons I returned to college as an adult. I wanted to be more comfortable with the technology most people take for granted. My NWTC classes opened up a new world of technology for me...” [Continue reading...](#)

### GIRLS WHO CODE -- OSHKOSH



Girls in the Oshkosh Area School District completed their first Girls Who Code experience at South Park Middle School. Fourteen female students from ALPS/Tipler, Traeger, and South Park Middle School met for an hour after school weekly from October through February. Students initially learned to code and experimented with Scratch, Quorum, Codesters, and EarSketch, and other coding applications. After becoming more familiar with coding, co-facilitators Trish Curry from J.J. Keller and Kathleen Stephany from Oshkosh Area School District helped the students pick a topic for their impact project.

[Check out the rest of the Blog...](#)

