

Explore Starting a Business



Want to start or grow your own business?

- Do you know what kind of business you want to start, but are confused about what to do first?
- Are you operating a small business and need help?
- Do you have an idea for a business and want to know how to know if it will work?
- Do you need to generate more cash flow in your small business?
- Do you need help to develop a business plan?
- Are you wondering how to find and connect to resources that help entrepreneurs and small business owners?

If you answered **YES** to any of these questions, then register to attend the complimentary Explore Starting a Business workshop!

During this complimentary workshop, you'll learn why having an "entrepreneur mindset" is critical to your success when launching and growing a business. We'll discuss the key questions you should consider and provide detail about how our Entrepreneurial Training Series prepares entrepreneurs and small business owners to acquire the knowledge, networks and confidence needed to build a business that lasts. We'll wrap up by sharing the 12 Essentials to help you ramp up your business via marketing and PR.

You will also get a chance to meet and talk to other people like you. Leave this energizing session knowing how the Fox Valley Technical College Venture Center can help you with the business of your future from idea, to launch, to legacy.

Explore Starting a Business Session Dates:

Date	Time	Location
Wednesday, February 12, 2020	5:30 - 8:30 PM	D.J. Bordini Center, Appleton
Wednesday, March 11, 2020	5:30 - 8:30 PM	D.J. Bordini Center, Appleton
Wednesday, April 8, 2020	5:30 - 8:30 PM	D.J. Bordini Center, Appleton

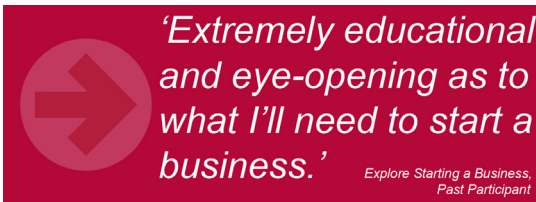
Register Online: www.fvtc.edu/SmallBiz



Session Information

Agenda:

- 5:30 - 6:15 pm Introductions
- 6:15 - 6:30 pm The Entrepreneur/Business Owner Mindset
- 6:30 - 7:00 pm Critical Questions to Consider when Launching a Start-up or Small Business
- 7:00 - 7:20 pm Entrepreneurship Training: The Experience and The Results
- 7:20 - 7:30 pm 12 Essentials when it comes to marketing, PR, and ramping up your business
- 7:30 - 8:30 pm Q & A and Networking



Event Registration Form *Register Online: www.fvtc.edu/smallbiz*

Event Title	Explore Starting a Business
Location	
Date(s)	
Time(s)	
Event Fee	Free

Complete the registration form; all information is required. Registration confirmations are sent to participants via email.

Participant Name: _____

Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

E-seed Express Success Story

Open for Business: A Product of Success

"Al corso gave us an opportunity to validate our first products at Black Sheep Culinary Arts; however, as a totally new venture, we first looked to Fox Valley Tech for help on the business side of things."

Alexandria and David feel that both The Venture Center and Pro-Seed were critical to their success, and other entrepreneurs would benefit from the training as well. "Programs like Pro-Seed are essential when starting a new business," says Alexandria.

