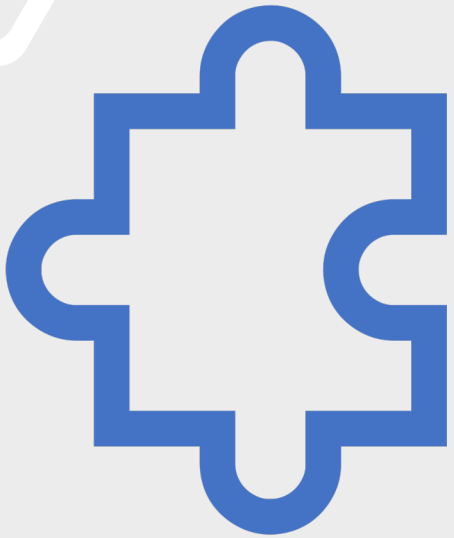
Quarterly Meeting

NEW Digital Alliance

Your Digital Future in Northeast Wisconsin

January 14, 2021



Agenda

- 3:00 - Welcome and Alliance updates
- 3:15 – Fireside Chat with Panelists
- 4:15 - Wrap up

Welcome

Thank You Investors!

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NEW Digital Alliance Updates – Leadership Changes

Outgoing

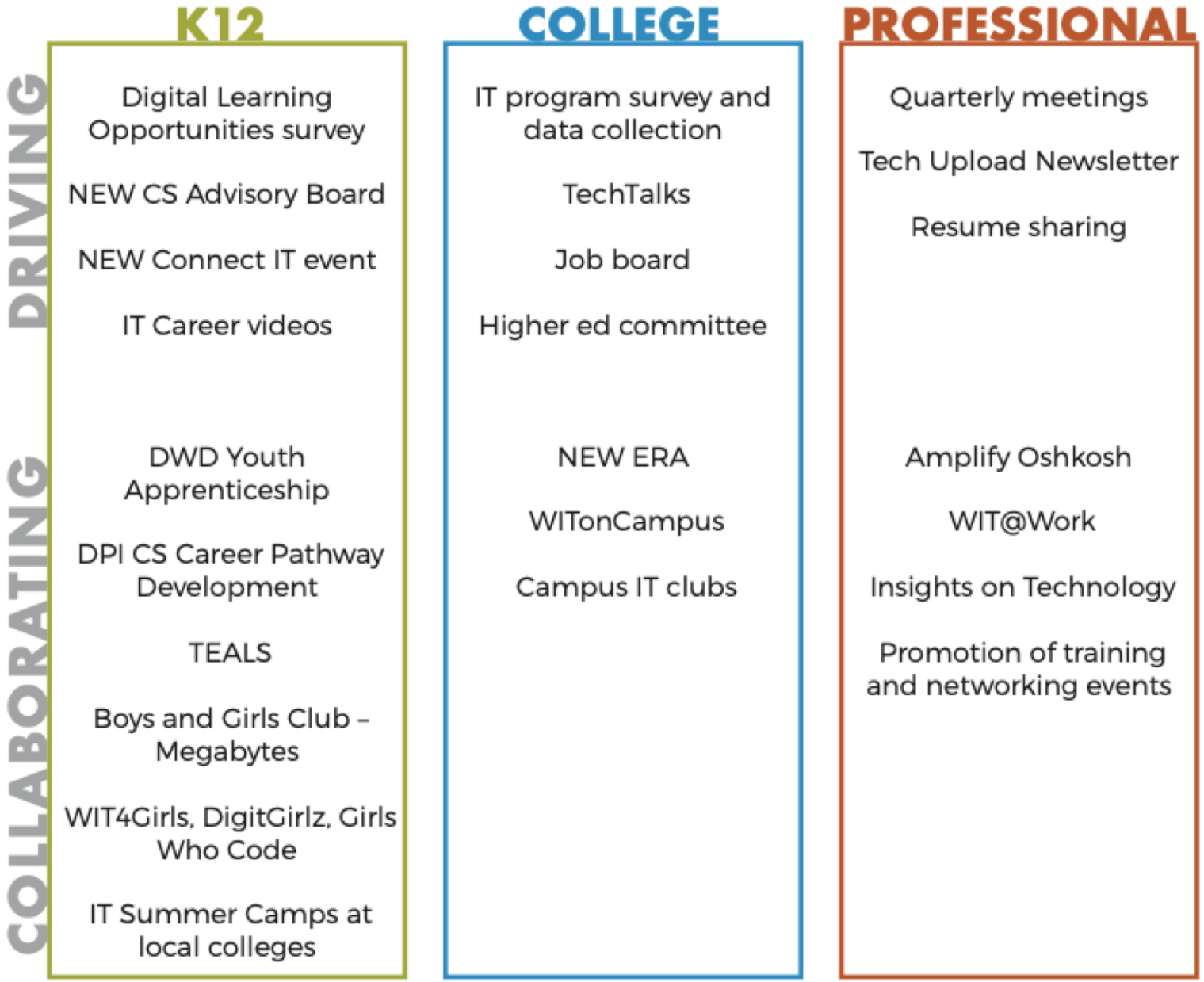
Todd Whitenack, CIO Nsight
Chair

Incoming 2021

Pat Roth, CIO Plexus Corp.
Chair

Scott Steinfort, CTO
Community First Credit Union
Vice-chair

Key Segments



Pillars

Where are we going from here?

With the rebranding to the NEW Digital Alliance, we also took a step back to develop a set of 6 strategic pillars aligned with our new mission. In 2020-21 our focus will be on increasing collaboration in the region, while continuing our efforts in the other areas. With the impact of Covid-19 on the region, progress has been slowed somewhat as we have adapted to working virtually.

NEW Digital Alliance Updates – Growing Talent

- Regional CS Advisory Board
  - Howard Suamico CS Advisory Board
  - Sheboygan CS Advisory Board
- Classroom talks:
  - Kewaunee Business Classes
  - Appleton School District Marketing Class
- Smart Girls Rock Presentation

NEW Digital Alliance Updates – Growing Talent

NEW Connect IT – we went virtual!

- 6 - 1-hour sessions across 3 weeks
- 600 - Students from across Wisconsin
- 86 - k12 schools participated
- 8 - Colleges had students attend
- 26 - Presenters from local colleges and companies

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LAKELAND UNIVERSITY

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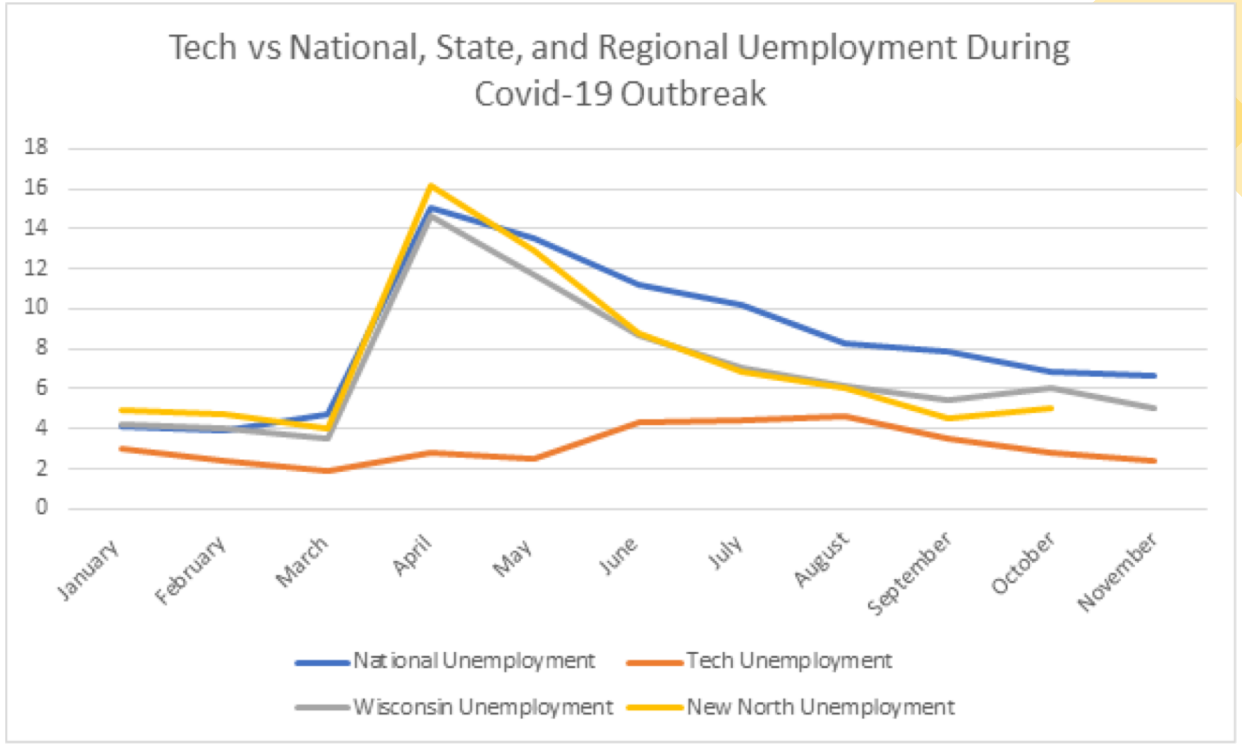
NEW Digital Alliance Updates – Retaining Talent

- Retaining talent
  - 11 resumes shared since July
  - Resume reviews for job seekers
  - Job board and promotion of investor job openings
- TechConnect – Pro Pilot Feb 12



Data Sources: CompTia IT Employment Tracker and New North IntelTracker

Breaking News: FVTC and Faith technologies seeking Data Analysts

NEW Digital Alliance Updates

- More Information
  - NEW CS Advisory Board: newdigitalalliance.org/new-cs-advisory-board/
  - TechTalent Summit: newdigitalalliance.org/quarterly-meetings/
  - Ecosystem factsheet: https://newdigitalalliance.org/new-it-alliance-factsheet/
- About Us
  - Annual Report: newdigitalalliance.org/new-digital-alliance-annual-report/

Alternative Talent Streams for Tech Hiring

Speakers

Joe Kirgues, Co-founder
gener8tor

Jennifer Turnquist, Client Director
Dev10

Carly Kroll, Dir. of Education
NRC

Ankur Gopal, Founder
Interapt

Laura Schmidt, Chief Talent Development Officer
Milwaukee Tech Coalition

Wrap Up

February 15: 2021 K12, college, and employer surveys launch

Quarterly Meetings

- April 14
- July 20
- Oct 14: TechTalent Summit

CS Advisory Board Meetings

- Feb 24
- May 5
- Oct 14 (combined with Summit)
- Dec 8

TechTalks

- Feb 23 4:30
- March 24 5:30
- April 15 4:30
- May 4 5:30

NEW Connect IT

- Nov TBD

newDigitalAlliance.org/events

NEW Digital Alliance Updates

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  - Ecosystem factsheet: https://newdigitalalliance.org/new-it-alliance-factsheet/
- About Us
  - Annual Report: newdigitalalliance.org/new-digital-alliance-annual-report/