**For Immediate Release**

Contact: Kim Iversen **NEW Digital Alliance**

Office: 920.312.7040 5 N Systems Dr. | Appleton, WI 54914

Email: Kim@newDigitalAlliance.org 920.312.7040 | [www.newdigitalalliance.org](https://newdigitalalliance.org/)

**New intern at the NEW Digital Alliance**

*Zak, Hortonville High School freshman, to focus on web maintenance, data analysis and more*

NEW NORTH, February 22, 2022 – Ryker Zak has joined the NEW Digital Alliance as an intern, focusing on web maintenance, data analysis, search engine optimization and backend web development.

Zak, a freshman at Hortonville High School, has a passion for technology and learning all aspects of it, including coding, cyber security and artificial intelligence. He has industry knowledge of computer aided design (CAD) and knows multiple coding languages, including Java, HTML, and C++. Work with machine learning and artificial intelligence are among Zak’s career goals.

“We’re excited to have Ryker as part of the NEW Digital Alliance team,” says Kim Iversen, Director of the NEW Digital Alliance, “His knowledge of current technologies, combined with his willingness and drive to learn, will make him a valuable asset.”

Zak is a member of the Hortonville Robotics team. Outside of school, he enjoys volunteering, Boy Scouts and going on family trips throughout the United States.

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*The NEW Digital Alliance is non-profit organization whose mission is to advance collaboration efforts that promote tech health of the Northeast Wisconsin region. It aims to promote that digital technology is an exciting, growing field, required by organizations of all sizes to survive and grow. Technology careers are exciting and provide tremendous opportunities where you can make an impact and be well compensated. The NEW Digital Alliance supports these efforts through the use of innovative programming and the highlighting of regional success stories to educate the positives of an IT career. More information may be found at* [*www.newdigitalalliance.org*](http://www.newdigitalalliance.org/)*.*