**For Immediate Release**

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**New Faces on the NEW Digital Alliance Executive Committee**

*Committee will benefit from their diverse backgrounds*

NEW NORTH, April 12, 2021 – Barb Streubel, of Krueger International, Inc. (KI), and Dan Miller, of Wipfli, recently joined the NEW Digital Alliance’s Executive Committee, announced Kim Iversen, Director of the NEW Digital Alliance.

Streubel is the Chief Information Offers at KI. She has been in information technology her entire career, starting when punch cards were used for writing programs. She joined KI in 1998 as a Senior Systems Analyst and held multiple roles prior to being named CIO in 2014. Before joining KI, Streubel worked at two other manufacturing companies in the Manitowoc area. According to Iversen, “Barb has a passion for connecting youth and adults with technology careers and has been an active volunteer at our NEW Connect IT event each year. Inviting her to join the Executive Committee was a natural choice.”

Miller is a senior manager on the information technology management team in Wipfli LLP’s Green Bay office. He brings over 28 years of experience while working with clients in the areas of technology infrastructure, IT strategic planning and staff development, technology risk management, business continuity planning and information security. Miller also is a board member of the Green Bay Chamber of Commerce Advance Economic Development Program and president of the Northeast Wisconsin Christian Homeschool Athletic Association. “As a senior manager for an IT consulting company, Dan brings a broad perspective of what the technology and tech skill needs are in our region,” says Iversen.

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*The NEW Digital Alliance is non-profit organization whose mission is to advance collaboration efforts that promote tech health of the Northeast Wisconsin region. It aims to promote that digital technology is an exciting, growing field, required by organizations of all sizes to survive and grow. Technology careers are exciting and provide tremendous opportunities where you can make an impact and be well compensated. The NEW Digital Alliance supports these efforts through the use of innovative programming and the highlighting of regional success stories to educate the positives of an IT career. More information may be found at* [*www.newdigitalalliance.org*](http://www.newdigitalalliance.org/)*.*